

elana carter, mba

healthcare finance + analytics
passion.focus.get it done.
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High Performance Healthcare Finance Professional

Financial Planning & Analysis ~ Modeling & Forecasting ~ Analytics

Impacts Fortune 1000 profitability by managing demanding analysis, modeling and operations projects that improve performance. Strong analyst and problem solver able to mine, evaluate and analyze data from multiple systems to build financial models that are effective decision support tools. Over 10 years of financial planning and analysis experience in operations and consulting roles.

Functions as strategist/tactician, partner/individual contributor. Flexible, sense of urgency, prioritizes and manages concurrent projects. Polished communicator that works well in matrixed organizations. Effectively collaborates and builds partnerships across teams and functions. Passionate focus on “getting the job done.”

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|---------------------------|-----------------------|-------------|
| ✓ Healthcare & IT Finance | ✓ Capital Planning | ✓ MS Office |
| ✓ Budget Development | ✓ Performance Metrics | ✓ MS Excel |
| ✓ Trend & Variance Review | ✓ Financial Reporting | ✓ ERP/EPM |

Positions, Projects & Successes

Parkland Health & Hospital System, Dallas, Texas 2016 – Present

Senior Financial Operations Analyst

Financial and operations support for the Emergency, Perioperative, Trauma, Urgent Care, Behavioral Health and Physical Medicine and Rehabilitation groups.

- Budget development for 40+ cost centers totaling \$162MM and 1,500 FTE's.
- Monthly reporting, trend and variance analysis.
- Primary resource for front-line management team for interpreting financial performance results.

Concentra, Addison, Texas

2014 – 2016

Senior Financial Analyst, IT

Deliver financial support to the Clinical Program, a multi-year, \$85MM, IT initiative.

- Clinical Program budgeting, forecasting, modeling and analysis.
- Financial reporting, trend and variance analysis.
- Led cross functional effort to enhance visibility of program costs and improve reporting accuracy.

Sabre, Southlake, Texas

2013 – 2014

Finance Manager/Development Business Operations Leader

Delivered financial and operational support to technology group including budget development, monthly financial analytics, capital investment analysis and headcount metrics.

- Headed annual budget development efforts.
- Managed detailed budget review and analysis that yielded over \$250K of cost savings.
- Produced headcount utilization analytics to ensure alignment of resources and projects.
- Coordinated due diligence efforts of cross functional team tasked with deploying over \$2MM in capitalized software purchases for strategic product development efforts.

Sabbatical, Family related

2010 – 2013

HCI IT Services, Inc., Irving, Texas

2005 – 2010

Director Finance

Key member of team that took software consulting firm from startup to revenue of \$3 million.

Accountability for all strategic planning, financial modeling and analysis, budgeting, accounting, risk management, marketing and recruiting activities.

- Established vision, strategies, financial targets and put team in place. Increased revenue 20% in 2006. Landed the company's first million dollar contract. Revenue quadrupled in 2007.
- Developed sales forecast and budget. Creating pricing guidelines for consulting projects. Instituted compensation parameters for sales team. Implemented Salesforce.com.
- Guided product development efforts resulting in an invitation to present at industry conference and awards for contributions to the business community.
- Piloted development of the company's website and crafted a social media strategy which led to increased contracting opportunities and attracted top talent.
- Developed cloud-based infrastructure including accounting, CRM and ATS (applicant tracking systems) systems.

Yum Brands, Dallas, Texas

2005

Financial Analyst

Performed budgeting and forecasting along with period analysis of operating results.

Kurt Salmon (formerly Parson Consulting), Dallas, Texas

1999 – 2002, 2004

Consultant

Implemented strategies and solutions to align financial and operational processes with corporate strategy.

- Led financial modeling of joint venture and acquisition targets for e-learning firm. Analysis led to purchase of two companies that transformed firm into e-learning industry's revenue leader. Managed accounting integration of acquired firm.
- Constructed model for major airline that established baseline cost for FAA-required aircraft maintenance. Model supported aggressive pursuit of more favorable supplier contract by pinpointing billing inconsistencies and savings opportunities.
- Worked with team of consultants to manage daily operations of accounting group that was undergoing simultaneous relocation, system conversion and merger integration. Client noted ability to reconcile complex oil and gas contracts quickly without prior industry exposure.
- Provided analytics to support establishment of Project Management Office (PMO). Conducted needs analysis, interviewed key stakeholders, performed thorough review of PMO software solutions, determined structure and staffing of PMO.
- Conducted comprehensive financial and operational review of opera rehearsal facility. Recommended cost reductions and revenue enhancements to get the facility to break-even.

Education

University of Texas at Austin, Austin, TX

MBA, Finance/IT

BA, Economics